



Date

Dear Business Owner,

Please accept this letter and accompanying information as a Request for your Sponsorship and an introductory to our 2025 Bedford County Juneteenth Celebration Fundraiser, presented by the Gilliland Historical Resource Center and Rosenwald Recreation & Community Center. We are non-profit, 501c3 and listed in The National Register of Historic Places. This year the BCJC will host a three-day event.

Rosenwald Recreation and Community Center will kick off this event with a Juneteenth Coffee and host a Heritage Historical Walk on Thursday June 19, 2025, from 10:00 a.m. to 12:00 p.m. We will have a Fish Fry, Kid's Activities and Creative Art Contests on Friday June 20, 2025, from 3:00 p.m. to 7:00 p.m. Our 2025 Bedford County Juneteenth Celebration will take place Saturday June 21, 2025, at Shelbyville-Bedford County Historical Public Square from 10:00 a.m. to 2:00 p.m.

Attendees can enjoy a parade, music and dance performances by local talent, various vendors (arts, crafts, and food).

The Bedford County Juneteenth Celebration is an excellent opportunity for you or your company to support a new National Independence Day as of June 19, 2021.

Enclosed you will find the details on each level of sponsorship and the benefits that come along with the support.

Sincerely,

Carolyn Buchanan, Sponsorship Committee Chair- 931-580-6725



BEDFORD COUNTY JUNETEENTH CELEBRATION
SPONSORSHIP AGREEMENT

Name _____ Cell Phone _____

Firm/Organization _____ Phone _____

Address _____ City _____ State _____ Zip _____

My check is enclosed for \$ _____

Please make check payable to: **Bedford County Juneteenth**

Mail check to:

Attn: Rose Peacock / BCJC
Rosenwald Recreation & Community Center
P.O. Box 2352
Shelbyville, Tn. 37162

☐

(Please check box if you would like a Vendor booth)

Tax Deductible Receipt upon request.

For questions, call/text:

Carolyn Buchanan- 931-580-6725

Thank you for your sponsorship!

BEDFORD COUNTY JUNTEENTH CELEBRATION

(Please Check One)

☐

Platinum Sponsor - \$1,000

**Title Sponsor of the event
Social media recognition (Website, Facebook)
Event Sponsor Board at the event
FREE booth space
Gift**

☐

Gold Sponsor - \$500

**Gold sponsor of the event
Social media recognition (Website, Facebook)
Event sponsor board at the event
Free booth space
Gift**

☐

Silver Sponsor- \$300

**Silver sponsor of the event
Social media recognition (Website, Facebook)
Event sponsor board at the event
Free booth space
Gift**

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Bronze Sponsor- \$100

**Bronze sponsor of the event
Social media recognition (Website, Facebook)
Event sponsor board at event
Gift**

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Friends of the Juneteenth Celebration Sponsor \$50

**Event sponsor board at event
Gift**

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Other Sorry I am unable to support a sponsorship level but please accept my donation of \$_____.

* For Social media outlets, please have your full information turned in by May 20th, 2025